



PRESS RELEASE FOR BACK TO THE INNOCENCE ~ GIA LEVÉ

April 10th, 2023

SANTA BARBARA, CA - "Postcards from the Heart" Releases July 21st, 2023

That spark of innocence in the eyes of a child, in this case co-writer, Jeff Franzel's granddaughter, was the source of inspiration for this tender song, "Back to the Innocence". Accompanied on piano by Jeff, Gia uses just the right amount of vocal emotion to story-tell without feeling the need to over-sing any part of the sweet sentiment of the song. "I loved the idea of immersing our adult selves back into our childhood when life had wonder and fantasy." said Gia who loves to write inspirational and empowerment themes with her original music.

"This Zoom-based co-write with the fabulously talented Jeff Franzel, New York, so aligned with my belief to unburden the false ideas that we hold about ourselves in our adult lives. It was a collaboration of wonderful human moments exploring the sacredness of youth and bringing those sentiments to the lyrics and composition.", shared Gia.

Jeff Franzel currently works with many hit-making, and up-and-coming recording artists on the world-wide stage and is himself an internationally renowned pianist and much sort after songwriting collaborator. This is the second song written with Gia, the first being "Gonna Rescue Myself " with a third, co-writer, Katherine Armstrong.

"Back to the Innocence" is beautifully produced by 4x Grammy awarded producer, Bruce Lowe and releases April 14th, 2023.

ONLINE:

Gia can be found on all online platforms including social media, music and videos:

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